RENEGADEWEBSITES

THE "ACTOR SPECIAL"

A LA CARTE MENU, PRICING & HOMEWORK

HOSTING & DOMAIN NAME

HOSTING: $42 per year

DOMAIN NAME: $17.99 per year

1. Hosting and Domain registration will be your only recurring yearly costs.
2. If you already have hosting and/or domain name purchased through a different provider (GoDaddy, etc.) we are more that happy to work with that.

THE BASIC STARTER WEBSITE $250

Every site starts with the basic package. Every site will have the potential to add a la carte features to it either now, or in the future. Your website will be built to grow with you as your career develops your needs as a performer expand.

You may opt to subtract features offered in the basic package, but they may not be substituted for a la carte features.

THE BASIC STARTER WEBSITE INCLUDES:

1. **PERSONAL DESIGN CONSULTATION (**In-person, phone, Skype or FaceTime). During this one-hour initial consultation we will:
   a. Discuss your personal design aesthetics.
   b. Discuss your website likes and dislikes.
   c. Talk about your goals for your website, based on your targeted demographic and audience.
   d. Discuss the general layout of your website.
   e. Agree upon a schedule for the website's start and end date.
   f. Develop and agree upon payment schedule.
   g. Agree upon method of information sharing *(Box.com, Dropbox.com, or Google Drive folder preferred)*.

2. **WEBSITE PAGES:**
   a. HOME PAGE
   b. BIO/WELCOME
   c. HEADSHOT(s)
   d. RESUME
   e. CONTACT
   f. BLOG (if you want one)

3. **WEBSITE FUNCTIONS & FEATURES:**
   a. Responsive WordPress website design. Your site will be tested on multiple devices to ensure its functionality on desktops, laptops, smart phones, tablets etc.
   b. Social Media Links (Facebook, Twitter, Instagram, LinkedIn, Pinterest, YouTube, etc.).
   c. Google Analytics
   d. Contact Form
   e. Blog that automatically posts to Facebook, Twitter, and LinkedIn.

4. **THE HOMEWORK:**
   a. Headshot(s) in JPG Format.
   b. Current resume in PDF format.
   c. Bio/Welcome Statement *(This can be a standard bio, or a more casual insight to you, your life, and your artistry. This can be anything from catchy and personable, to professional and classic)*.
   d. Agent information: contact name, email, phone, and agency logo.
   e. Gmail login information for Google Analytics setup.
   f. Optional: 4-5 photos in JPG Format that can be used as highlighted images on the Homepage.
   g. All of the HOMEWORK is to be placed in a Box.com, Dropbox.com, or Google Drive folder provided by Renegade Websites before the agreed upon start date.

A la carte feature #1 **AUDIO $50**

An audio section for your website is perfect for featuring you work in: *Audiobook, Voiceover Reels/Demos, Commercial, Narration*

CREATION OF AUDIO SECTION:

1. Creation of the Audio section and includes the embedding the first 10 audio files into the site.
2. You will also receive a tutorial/instructions on how to embed your own files in the future.

HOMEWORK:

1. Create your own SoundCloud.com Channel and upload all of your audio to one place. It works just like YouTube only for Audio work.
2. Provide us with a link and login informantion for your channel.

RESOURCES TO HELP YOU DO YOUR HOMEWORK:

http://soundcloud.com

A beginner's guide to SoundCloud: http://mashable.com/2013/11/10/soundcloud-beginners-guide/

(Of course, we can absolutely help with this if need for an hourly fee of $50).

A la carte feature #2 **VIDEO** **$50**

An VIDEO section for your website is perfect for featuring you work in: Film and Commercial clips, Demos, Promotional Videos, Interviews, News Broadcasts

CREATION OF VIDEO SECTION:

1. Creation of the VIDEO section and includes the embedding the first 10 video files into the site.
2. You will also receive a tutorial/instructions on how to embed your own files in the future.

HOMEWORK:

1. Create your own YouTube or Vimeo Channel and upload all of your video to one place.
2. Provide us with a link and login information for your channel.

RESOURCES TO HELP YOU DO YOUR HOMEWORK:

http://www.wikihow.com/Make-Your-Own-YouTube-Channel
https://support.google.com/youtube/answer/1646861?hl=en
http://vimeo.com/help/faq/organizing-your-videos/channels

(Of course, we can absolutely help with this if you need for an hourly fee of $50)

A la carte feature #3 **PRODUCTION ARCHIVE** **$100**

An PRODUCTION ARCHIVE section for your website is perfect for documenting and archiving photos of past stage work.

CREATION OF PRODUCTION ARCHIVAL GALLERY SECTION:

1. Creation of the production archive section of your website includes Renegade Websites formatting photos for up to10 Productions and listing them on your site.
2. You will also receive a tutorial/instructions on how to upload new and additional productions to your site.

HOMEWORK:

1. Collect photos organized by production in JPG format. Preferably no smaller than 600 pixels and no larger than 1800 pixels on their longest side.
2. Place photos in folders appropriately labeled with production name, theater company and date of production.
    a. Folder Label Example: HAMLET_THE GOODMAN_2010
3. Place all folders in a Box.com, Dropbox.com, or Google Drive folder provided by Renegade Websites before the agreed upon start date.

A la carte feature #4 **REVIEWS $50**

A REVIEWS section for your website is perfect for featuring and archiving reviews of your past and current work.

CREATION OF REVIEWS SECTION:

3. Creation of the reviews section of your website includes us formatting up to10 reviews and listing them on your site.
4. You will also receive a tutorial/instructions on how to upload new and additional productions to your site.

HOMEWORK:

1. Collect Reviews:
   a. Provide them in digital format only.
   b. Include a link to the entire article if possible. If not, please provide articles in PDF or Word format.
   c. Create a list of pulled quotes from your reviews. Pull a quote from each review that highlights you as a performer, and indicate which production it is referencing, the author and the publication.
      i. Example: "**FOUR STARS –Theis plays Lockhart with the same hair-trigger temperament and hint of self-loathing that coats all these characters as surely as nicotine and years of assorted filth cling to the walls of Joe Schermoly's claustrophobic set**. This paradoxically makes the ending even more believable." – *Kerry Reid, Chicago Tribune*
   d. Place all the folders in a Box.com, Dropbox.com, or Google Drive folder provided by Renegade Websites before the agreed upon start date.

A la carte feature #3 **BACKSTAGE SECTION$50**

A BACKSTAGE ARCHIVE section for your website is perfect for documenting and archiving photos of past stage work…offstage - be that in rehearsals, during fight call, or simply having fun times in the dressing room. This is a perfect place to show yourself as a performer in a more casual setting.

CREATION OF BACKSTAGE SECTION:

1. Creation of the Backstage archive section of your website includes Renegade Websites formatting the gallery section and uploading up to 10 backstage posts.
2. You will also receive a tutorial/instructions on how to upload new and additional productions to your site.

HOMEWORK:

1. Collect photos organized by production in JPG format. Preferably no smaller than 600 pixels and no larger than 1800 pixels on their longest side.
2. Place photos in folders appropriately labeled with production name, theater company and date of production.
   a. Folder Label Example: HAMLET_THE GOODMAN_2010
3. Include a caption as to what is happening in the photo. For example *"Dame Judi and I hanging out at our opening night cast party!"*

4. Place all folders in a Box.com, Dropbox.com, or Google Drive folder provided by Renegade Websites before the agreed upon start date.